



**MORTGAGE  
INNOVATORS  
CONFERENCE 2023**

# INNOVATORS UNITE

June 14-15, 2023 | Hilton Anaheim

**I'M READY TO SPONSOR**

PRESENTED BY



**CaliforniaMBA**  
Advocacy. Education. Connection.

# UNITED WE INNOVATE

## INNOVATING WE UNITE





# HILTON ANAHEIM

JUNE 14-15, 2023

# MORTGAGE INDUSTRY'S FAVORITE INNOVATION +TECH CONFERENCE

TOP 3 ATTENDEE DEMOGRAPHIC

**39% - Lenders**

24% - C-Level Executives

20% - Sponsors



# Premier Sponsorship

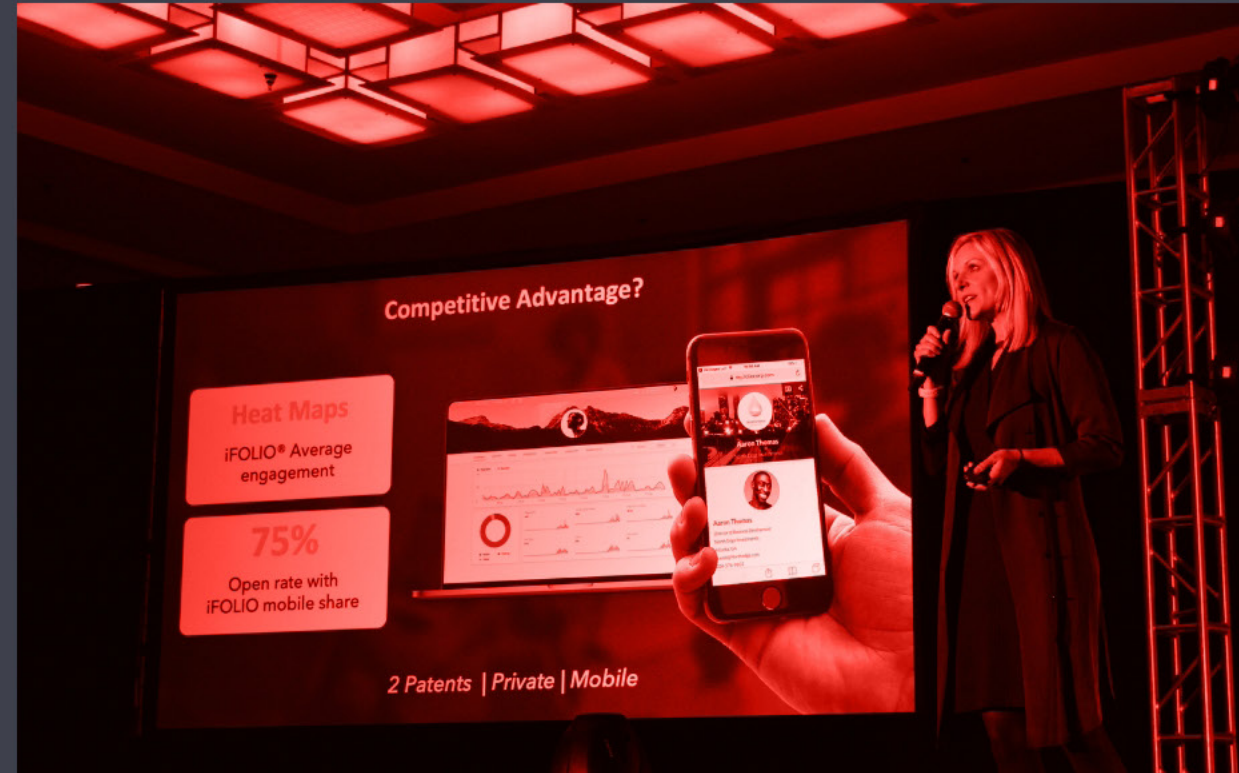
Premier Sponsors receive exclusive benefits, placement, and recognition.



# Premier Sponsors Get



Kiosk inside innovation lab



Tech Demo Session Slot Live On The Innovation Stage



Exclusive space for the Innovation Deck Party. Premier Sponsor ONLY benefit.



Custom Gobo Light of sponsor logo splashed on general session ballroom side walls. Premier Sponsor ONLY benefit.



15 min thought leadership Tech Talk session LIVE on the Innovation Stage. The session is also recorded and delivered as high quality video post conference.



8 comped registrations

# Premier Sponsors Get



30 second commercial shown before tech talk session [provided by sponsor]. Premier Sponsor ONLY benefit.



1-Year Innovator Partnership with Mortgage Innovators [\$4,800 value]

CALIFORNIA MBA MEMBER PRICE

**\$30,900**

NON-MEMBER PRICE

**\$33,475**

# Conference Base Sponsorship



# Conference Sponsors Get



Kiosk inside innovation lab



3 comped registrations



1-Year Innovator Partnership with Mortgage Innovators [\$4,800 value]

CALIFORNIA MBA MEMBER PRICE

**\$10,300**

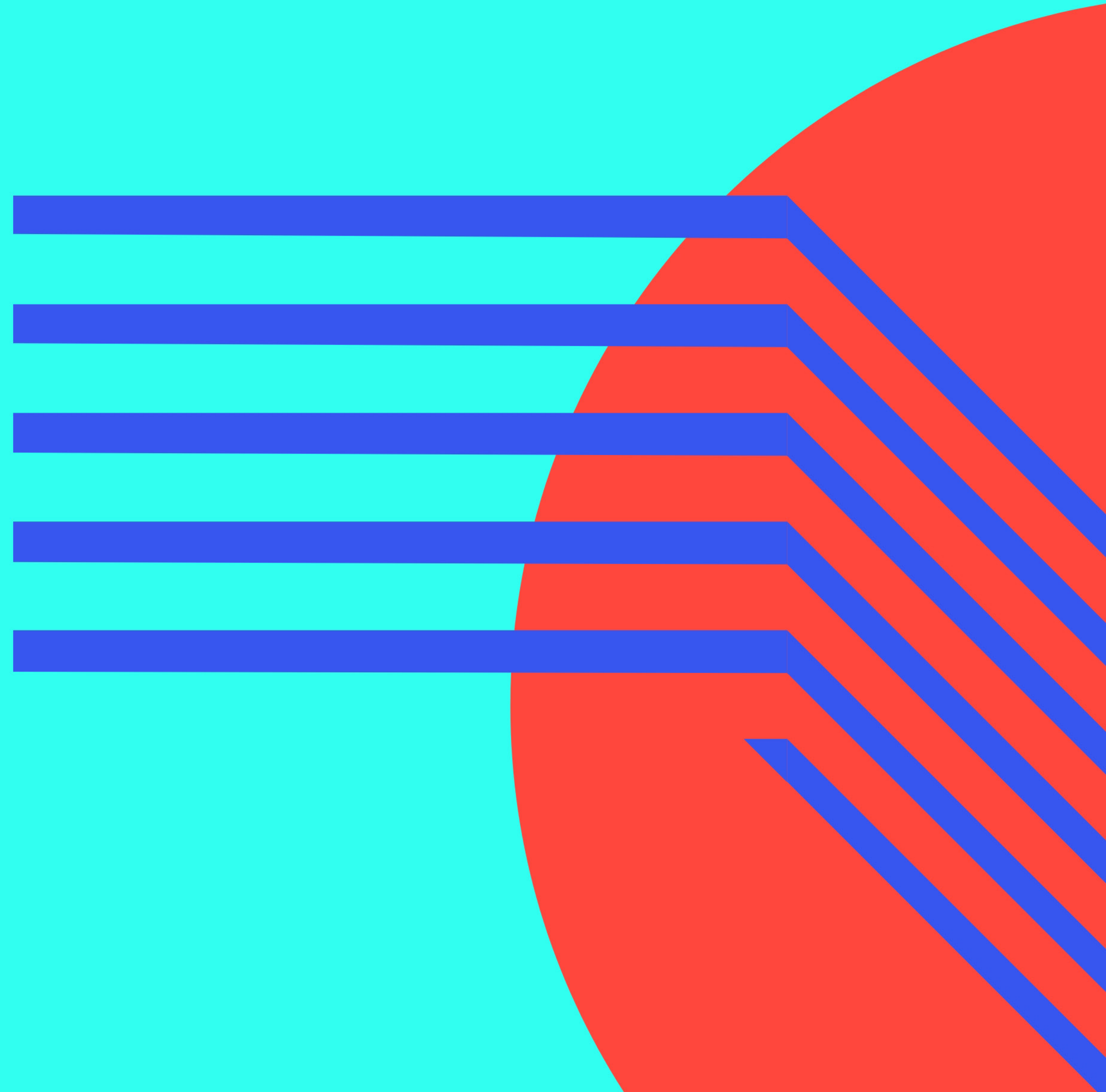
NON-MEMBER PRICE

**\$12,875**

UPGRADES AVAILABLE TO ALL CONFERENCE SPONSORS

# Additional Conference Sponsorship Upgrades

After Base Sponsorship secured.



# Tech Demo Upgrade: \$3,605

After Base Sponsorship secured.

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Tech Demo Session Slot Live On Stage



2 additional comped registrations

# Hotel Lobby/Bar Columns Branding: \$10,300 per column

6 Columns Available - After Base Sponsorship secured.



Sponsor logo incorporated into the conference theme graphics.



3 additional comped registrations

# Escalator Walls Branding: \$8,755

After Base Sponsorship secured.



Sponsor logo incorporated into the conference theme graphics. This escalator is the main and only escalator up to the conference floor.



3 additional comped registrations

# Ballroom Level Atrium Glass Panels : \$5,150 per-panel

4 Panels Available - After Base Sponsorship secured.



Branding on the atrium glass panels on the ballroom level, overlooking the Hotel Lobby and Bar (your logo will be incorporated into the conference theme graphics)



2 additional comped registrations

# Registration Desk Branding: \$8,755

After Base Sponsorship secured.



Sponsor logo incorporated into the conference theme graphics for the Registration Desk. Sponsor is allowed to place printable flyers to give each attendee.



3 additional comped registrations

# Main Entrance Glass Paneling and Doors Branding: \$4,635

After Base Sponsorship secured.

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Sponsor logo incorporated into the -“Welcome Innovators” conference theme graphics for the hotel entrance.



2 additional comped registrations



# Revolving Doors Valet Entrance Branding:

## \$6,180

After Base Sponsorship secured.



Sponsor logo incorporated into the -“Welcome Innovators” conference theme graphics for the hotel entrance.



2 additional comped registrations

# Front Drive Valet Wall Branding: \$7,725

After Base Sponsorship secured.



Sponsor logo incorporated into the -“Welcome Innovators” conference theme graphics for the front drive valet wall.



3 additional comped registrations

# General Session Foyer Floor Spaces: \$3,605 per-space

8 Spaces Available - After Base Sponsorship secured.



Sponsor provided graphic printed and placed on main conference foyer walkway.



3 additional comped registrations

# Badge Credential Sponsorship: \$3,605

1 Available - After Base Sponsorship secured.

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Sponsor logo on all conference badges,



2 additional comped registrations

# Conference Bag Sponsorship: \$3,605

1 Available - After Base Sponsorship secured.



Sponsor logo on all conference badges,



2 additional comped registrations

# Mobile Engagement Sponsor: \$3,605

1 Available - After Base Sponsorship secured.

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Sponsor logo on all text messages sent about the conference.



2 additional comped registrations

# Conference App Sponsor: \$3,605

1 Available - After Base Sponsorship secured.



Sponsor logo included in the conference app



2 additional comped registrations

# Lanyard Sponsorship: \$3,605

1 Available - After Base Sponsorship secured.



All item design, production, and drayage costs are provided by sponsoring company, including onsite shipping and handling fees. Items are subject to approval by California MBA.



2 additional comped registrations



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Questions? Feel free to email  
**[sponsor@cmba.com](mailto:sponsor@cmba.com)**

